

POTENZIARE LA BUSINESS AUTOMATION CON L'AI: IBM Content Assistant

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IDM

WE SIMPLIFY YOUR WORK



Gold Partner



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Organizations are dealing with unprecedented amounts of data

175

Zettabytes of anticipated global data by 2025¹

80%

Information that is unstructured or semi-structured (content)²

61%

Companies that say data volume limits their ability to fully harness their data³

Source: 1. Deloitte 2023 – 1 zettabyte is equal to 1 trillion gigabytes

Source: 2. MarketsandMarkets 2019

Source: 3. G2 2023



Information is buried in documents, resulting in poor decision-making, productivity decline, and lost opportunities



“Being able to
summarize and pull
out key pieces of
data from our
documents is a
huge time saver.”

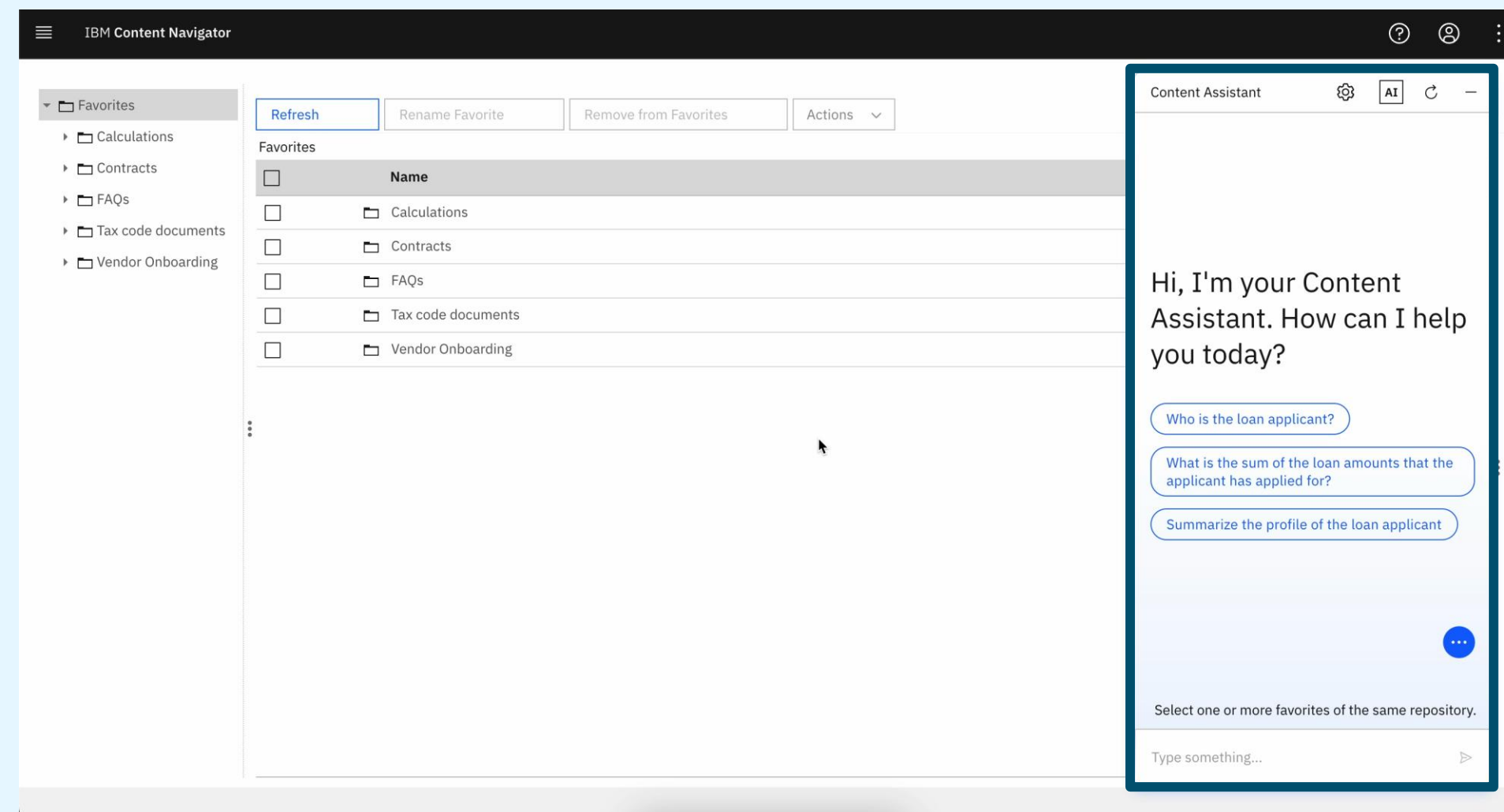
IBM Content Assistant

with gen AI can help!

Powered by:

watsonx.ai

Build, train, validate, tune, and deploy AI models



Demo

1

Simplified data
extraction through Q&A

Just ask questions
about a document to
quickly get answers

2

Gain answers efficiently
across large volumes of
documents

No more time wasted
searching and analyzing,
just ask and get an
answer

3

Document
summarization

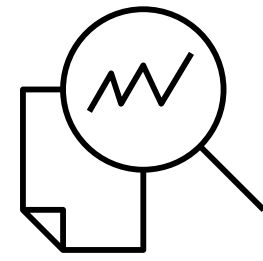
Summarize lengthy
documents to enhance
your productivity

4

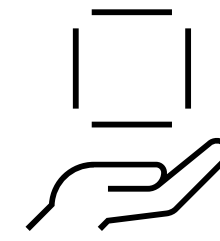
Governance and
Security

All questions and
answers are traceable
and auditable

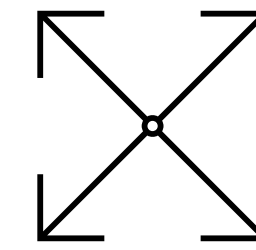
Use IBM Content Assistant **Increase productivity**



Ask questions and
get answers about
a document or set
of documents
across terabytes of
data



Automatically
generate
summaries to
quickly access the
information you
need

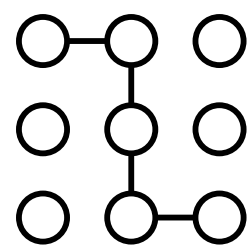


No complex
software to install –
take advantage of
LLMs with your
existing
repositories



Prevent data leakage

document security is always honored



Traceable and auditable

see what was used to generate answers and save Q&A for auditing



Maintain compliance

when documents are deleted, all related information is also deleted

Use IBM Content Assistant
Preserve governance and security

Quickly leverage generative AI with your FileNet system, then expand as needed

In IBM offerings that include FileNet	IBM Content Assistant	Customized assistants and automation flows	Fine-tune, deploy, and govern models
<i>on-premises, public / private cloud (containers), or IBM SaaS</i> IBM FileNet Content Manager IBM Business Automation Workflow IBM Cloud Pak for Business Automation	Roadmap • Ask questions and get answers about documents • Document summaries • Traceability, security, and governance maintained • Delivered initially in SaaS, then as Software • Includes watsonx LLMs	watsonx Orchestrate • Take actions within conversational context • Customize assistants with actions • Automate document classification and data extraction Roadmap • Create assistants that can securely access documents in FileNet, supporting use cases such as document classification and data extraction • Skills that can query, add, and update documents in FileNet	watsonx • Tune and guide models with your enterprise data (LLMs) • Bring-Your-Own Model • Build AI applications in a fraction of the time, with a fraction of the data • End-to-end AI governance